

*The following promotion is intended for viewing in Canada in the provinces of Quebec and Ontario only, and shall be governed, construed and evaluated in accordance with Canadian law. Do not proceed in this promotion site unless you are a legal resident of and located in one of the provinces of Quebec or Ontario.*

## THE 2024 “IRVING REWARDS FREE FUEL FOR LIFE PROMOTION” - OFFICIAL RULES

The "Irving Rewards Free Fuel for Life Promotion" (the "Digital Game") is offered by Irving Oil Limited ("Irving Oil") in Canada and is administered by WSP International Limited ("Administrators"). Irving hereinafter will be referred to as the "Game Sponsor".

**NO PURCHASE NECESSARY TO PLAY.** Making a purchase will not improve your chances of winning.

**General Game Information:** The Digital Game is being played at approximately 146 participating Irving Oil locations that accept the Irving Rewards Card ("Participating Locations") in Canada in the provinces of Quebec (QC) and Ontario (ON). The Digital Game is played using Digital Game Tickets ("Digital ticket(s)") that can be opened on a computer, tablet, or smartphone. You may obtain a Digital ticket while supplies last, when you make a qualifying fuel transaction of twenty (20) litres or more at any Participating Location and use your Irving Rewards card, at any time throughout the Digital Game Period, (as detailed below in Rule 1). Qualifying fuel transactions include any fuel type with a minimum fill of twenty (20) litres. You can obtain a Digital ticket without making a purchase by sending a 3" x 5" card legibly printed together with your name, your Irving Rewards number, and your email address, to "Irving Rewards Free Fuel for Life Digital Ticket Request", P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4. Requests must be received by September 3, 2024. Limit to one digital game ticket per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Your no purchase digital ticket will be emailed to the email address provided. **You must have a registered Irving Rewards card to play and win prizes in the Digital Game.** If you do not have an Irving Rewards card, pick one up free of charge at any Participating Location. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to <https://www.irvingoil.com/irvingrewards>. Please allow up to seven (7) days from the day that you register your new Irving Rewards card to be eligible to receive Digital Game tickets. Any questions, concerns or comments regarding the Digital Game can be forwarded [recompenses@eteirving.com](mailto:recompenses@eteirving.com). Or send your questions, concerns, or comments by prepaid mail to "Irving Rewards Free Fuel for Life Promotion, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4."

**1) GAME DATES:** The Digital Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on June 5, 2024 (the "Digital Game Start Date"). The Digital Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on September 3, 2024 (the "scheduled Digital Game End Date") or whenever Digital ticket supplies are exhausted, whichever occurs first. The period between the Digital Game Start Date and the scheduled Digital Game End Dates is known as the "Digital Game Period". Certain components of the Digital Game will end on different dates, as indicated elsewhere in these rules.

**2) WHO CAN PLAY:** The Digital Game is open to all legal residents of the provinces of QC and ON who have reached the age of majority, as of Game Start Date, in the province in which they reside. (The age of majority is 18 years in the provinces as noted above). Employees of Game Sponsor, front line store employees of the Participating Locations, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are eligible to play and win in the Instant Win portion of the Digital Game only (see rule 3 A below). Game administrators, website developers, auditing or legal firms and any other entity engaged in the specific production, administration, or execution of the Game, and all their employees, officers, and directors, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are not eligible to participate in the game or win a prize. Game Sponsor will make the final determination as to whether entrants are eligible to take part in the Game.

**3) HOW TO PLAY:** There are two (2) ways to play and win prizes: A) Instant Win Discounts; B) Online Enter to Win Sweepstakes. Within twenty-four (24) hours of making any qualifying transaction using your Irving Rewards card, you will receive a Digital ticket via email. Follow the instructions to click the link to open your Digital ticket and play the game. Follow the instructions on screen to choose one (1) of three (3) summer fun destinations to reveal if you game messages as outlined below. Important: You must have subscribed to receive email communications during your registration process to receive your Digital ticket via email. If you have not subscribed to receive emails and wish to play the Digital Game, you must reach out to Irving Rewards Customer Support at [customersupport@irvingoil.com](mailto:customersupport@irvingoil.com) or call 1.888.273.5222. If you do not receive your Digital ticket via email, you can access via the Irving Rewards Free Fuel for Life Promotion contest website by logging into your account at [www.eteirving.com](http://www.eteirving.com) and following the instructions on screen. **ALL DIGITAL TICKETS EXPIRE ON SEPTEMBER**

**10, 2024. AFTER SEPTEMBER 10, 2024, NO DIGITAL TICKETS WILL BE ELIGIBLE TO BE OPENED TO REVEAL ANY OF THE GAME MESSAGES AS INDICATED HEREIN.**

- A) **INSTANT WIN:** When Digital tickets are opened, select tickets will reveal a message stating “You’ve Won an Irving Rewards Fuel Discount followed by a value of a Fuel Discount (“Irving Rewards Discount”). Values range from \$0.03 off per litre to \$0.15 off per litre, on a maximum fill-up of 100 litres. See chart below for details. There is a total of 70,986 Irving Rewards Discounts available to be won. The approximate total retail value of all Instant Reward Discounts is \$301,107.00. Individual and overall odds of winning an Irving Rewards Discount are noted in the chart below.

**The following are offered as Irving Rewards Discounts in 283,600 Digital tickets available for distribution:**

TYPE	DESCRIPTION	MAX RETAIL PRICE (CDN \$)	QUANTITY AVAILABLE	ODDS TO RECEIVE
IRVING REWARDS	3 Cents off Per Litre (MAX 100 L)	\$3.00	49,205	1 in 6
IRVING REWARDS	6 Cents off Per Litre (MAX 100 L)	\$6.00	15,598	1 in 19
IRVING REWARDS	9 Cents off Per Litre (MAX 100 L)	\$9.00	4,963	1 in 58
IRVING REWARDS	12 Cents off Per Litre (MAX 100 L)	\$12.00	1,021	1 in 278
IRVING REWARDS	15 Cents off Per Litre (MAX 100 L)	\$15.00	199	1 in 1,426

TOTAL IRVING REWARDS DISCOUNTS:	QUANTITY AVAILABLE	ODDS TO RECEIVE
	<b>70,986</b>	<b>1 in 4</b>

- B) **DIGITAL ONLINE SWEEPSTAKES:** When you open your Digital Game Ticket, all tickets will include a message stating that you have received one (1) to nine (9) online ballot entries (“ballots”) for a chance to win in our Digital Game Online Sweepstakes. Follow the instructions on screen to enter your ballots into one of the three available sweepstakes prizes (see Rule 4 below for details). Every ballot successfully entered into the prize drawing is one (1) entry for a chance to win in that prize draw or drawings. Odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules, prior to drawing. See the Sweepstakes Draw Schedule table below for draw dates and details.

**4) PRIZES:**

**ONLINE SWEEPSTAKES DRAWINGS:** There will be fifteen (15) Online Sweepstakes prize draws to award one (1) prize of a \$5,000.00 Travel Voucher, thirteen (13) prizes of Free Fuel for a Year (valued at \$3,000.00), and one (1) grand prize of Free Fuel for Life (valued at \$75,000.00). Random drawings will be held at the offices of the Administrators in Markham, Ontario following the schedule below, from among all eligible entries received. Odds of winning depends on the total number of eligible Online Entries received prior to the date of the drawing. Online Drawing prize is nontransferable and no substitutions, in part or in whole, is allowed except as specified herein. Total value of all Online Sweepstakes Drawings Prizes is \$119,000.00.

**Sweepstakes Draw Schedule:**

PRIZE	QUANTITY PER DRAWING	TOTAL DRAWINGS	DATES (ALL DATES ARE 2024)
Travel Voucher - \$5,000.00	1	1	September 11
Free Fuel for a Year - \$3,000.00	1	13	June 12, 19, 26 July 3, 10, 17, 24, 31 August 7, 14, 21, 28 September 11
Free Fuel for Life - \$75,000.00	1	1	September 11

For Online Sweepstakes, non-winning entries will roll-over and be eligible for all subsequent drawings.

#### **Additional Sweepstakes Prize Details:**

**\$5,000 Travel Voucher:** prize will be awarded as a \$5,000.00 voucher. Terms and conditions may apply, see voucher for details.

**Free Fuel for a Year:** prizes will be awarded as \$3,000.00 in Irving Oil gift cards. Gift cards terms and conditions apply, see card for details.

**Free Fuel for Life:** grand prize will be awarded as a cheque to the winner for \$75,000.00 CDN.

#### **5) NOTIFICATION AND REDEMPTION:**

**WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH AN IRVING REWARDS FUEL DISCOUNT MESSAGE:** As indicated on the instructions on screen, your discount will be automatically loaded onto the Irving Rewards Card that the Digital Ticket was issued to. Allow a minimum of twenty-four (24) hours for your Irving Rewards Fuel Discount to be loaded on your Rewards card. Then, go to the location where you obtained your Digital ticket or to any Participating Location, swipe your Irving Rewards card prior to making a fuel transaction, and the Irving Rewards Fuel Discount will be applied to your transaction. Fuel discount is valid for a maximum of one hundred (100) litres. Remember: If you do not have an Irving Rewards card, pick one up free of charge at any Participating Irving Rewards Location. Only Registered Irving Rewards card members will be eligible to redeem. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to <https://www.irvingoil.com/irvingrewards>. Please allow up to seven (7) days from the day that you register your new Irving Rewards card to redeem. See [www.irvingoil.com](http://www.irvingoil.com) for list of Participating Irving Rewards Locations. For additional terms and conditions on Irving Rewards Fuel Discounts, please visit [www.irvingoil.com](http://www.irvingoil.com).

Digital tickets may be combined with other offers. Total redemption may not exceed the retail value of the purchase. See [www.irvingoil.com](http://www.irvingoil.com) for terms, conditions, and expiry dates on Irving Rewards Fuel Discounts. All prize claims are subject to verification by the Administrators. Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include but are not limited to unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events. Prizes may not be exactly as illustrated in any advertising and/or promotional materials.

**For Online Sweepstakes Prizes:** If you have been selected as a potential winner in any of the Sweepstakes' drawings described above, the Game Sponsor or Administrators will notify you via email and/or phone. As a condition of awarding any Sweepstakes prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, correctly answers, unaided, a mathematical skill testing question, provides proof of identity and releases and indemnifies Game Sponsor, Administrator, and other certain parties. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Digital Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. If the potential winner is disqualified and forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received.

Once verified and unless specified otherwise, the prize will be shipped by prepaid delivery to (or redeemed at) the Participating Location closest to winner's valid disclosed address. Allow approximately four (4) to six (6) weeks for shipment of prizes to Participating Locations following verification.

A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of the prize. If any prize is not claimed within thirty (30) days of the third attempt to be contacted, the prize will be deemed forfeited and Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received.

Prize may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include but are not limited to unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

**6) ODDS CHART:** Odds of receiving an Irving Rewards Discount are stated in Rule 3(A). As stated herein, odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules, prior to drawing.

**7) PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade, or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Online Sweepstakes Drawings prize winners will be published on the Game Sponsor's website location and available by mail (see paragraph 9) after the promotion ends, following verification of all prizewinners.

**8) PRIVACY:** Game Sponsor will be collecting personal data about you for the Digital Game and for purposes of market research. If you enter the Digital Game, you grant Game Sponsor permission to send Game updates and winner notification, specials, or promotions and/or newsletters/updates to you. You may at any time "opt-out" of receiving future promotion mailings from the Digital Game Sponsor, by logging into your account at [irvingoil.com/rewards](http://irvingoil.com/rewards) and updating your communication preferences, or by following the link to unsubscribe from any communication received.

No such personal data will be transferred or sold to any third party except in the following circumstances:

A) When you give us permission to do so.

B) When in good faith we believe the law requires it.

C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes, or other promotions.

D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and

E) To our respective agents for data processing purposes, our respective professional advisors, and promotional and marketing agencies, provided that such agents, professional advisors, and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors, and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email, accessible through [www.eteirving.com](http://www.eteirving.com) or by prepaid mail sent to "Irving Rewards Free Fuel for Life Promotion, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4."

**9) UNSUBSCRIBE:** If you wish to unsubscribe from the 2024 Irving Rewards Free Fuel for Life Promotion Digital Game, you can do so at any time by following the unsubscribe link at the bottom of the Digital Ticket email. Once you have followed the instructions on screen to unsubscribe, you will no longer receive Digital Tickets.

**10) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Digital Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Digital Game.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE DIGITAL GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE DIGITAL GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**11) LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Digital Official Rules are available through [www.eteirving.com](http://www.eteirving.com) or by sending a self-addressed, stamped envelope to "Irving Rewards Free Fuel for Life Promotion, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4. Please specify "Rules" and/or "Winners' List" with your request.

**12) GENERAL TERMS AND CONDITIONS:** Participation in the Digital Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to the Digital Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws, and regulations. The Digital Game Sponsor reserves the right to terminate or withdraw the Digital Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other

expenses and surcharges on prizes, if any, are the sole responsibility of the prize winners, except as provided herein. The Digital Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Digital Game, each entrant agrees to release and hold the Digital Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Digital Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Digital Game.

The Released Parties are not responsible for undelivered Digital Tickets due to spam filters or any other means, in addition to any lost, late, damaged, misdirected, illegible, postage-due, or incomplete entries, requests or prize claims.

For any discrepancies between the English and French version of the rules, the English version will take precedence.

**13)** All properly claimed prizes will be awarded.

Total approximate retail value of all available prizes and discounts: \$420,107.00.

Game Sponsor: Irving Oil Limited., Saint John, New Brunswick, Canada. Administrator: WSP International Limited, Markham, ON, Canada.